

Department of Political Science, The Johns Hopkins University

190.426: **Geographies of global tourism**

Time: Thursdays 10:30 am -12:30 pm

Location:

Professor Waleed Hazbun

E-mail: hazbun@jhu.edu

Office Hours: Mondays, Tuesdays 11:30-12:30, 358 Mergenthaler Hall

This research seminar explores the economic and cultural geographies of tourism, the politics of mobility, and issues related to travel, power, and national identity. We begin by looking at the debate about the differences between travel and tourism. Then, with a focus on the North Atlantic, we look at the rise of international tourism and its impact on global politics from the late 19th century into the Cold War. Our regional focus then moves around. We explore the impact of tourism on economic development in developing states; the relationship between leisure and national identity in Japan; the experiences of travel across geopolitical fault lines in Egypt/Israel/Palestine/Jordan; and the experience of tourism development in Egypt in the 1990s when Islamist militants were targeting the nation's tourism economy. We then spend two weeks examining the politics and culture of air travel before and after 9/11. To conclude, we consider the experiences of tourism and tourism development in Baltimore.

**Course requirements:**

**1. Critical review papers and presentations:**

**A)** Each student will choose three weeks for which she/he will prepare a **4-5 page critical review** of the readings. That paper will be left in my mailbox or emailed to me by 8 am the morning of the seminar. **The paper should include:** **a.** A brief summary of the article(s) including main argument and issues covered (about 1-2 pages). You need not write about all the readings for that week. As a guideline, discuss at least one major required reading in depth *or* discuss how several readings address a common theme (in which case you need not give a full summary of the each reading). **b.** Critical assessment and reaction to reading, include your own insights. (about 2-3 pages) (each paper is 15% of grade)

**B)** He/she will give a **10 minute presentation** which presents an assessment/critique of an issue addressed in the reading and suggests questions/issues for discussion.

**2.** A short **research paper (10-12 pages)** on a tourism related topic, it will count as 20% of grade. The paper is due December 15. There is no final exam, but we will meet in the allotted time 2-5 pm. A 3 page paper prospectus is due November 21 in my mail box.

**3. Class participation:** includes attendance, weekly critical review presentations, active engagement in discussion, and a **final class presentation about your research paper** (35% of grade). The class will be run as a seminar in which students are expected to come each week prepared to fully engage with the material covered in the required reading. All students

are expected to participate every week in discussion. If you don't speak up, you will be called upon to do so.

### **Books:**

Christopher Endy, *Cold War Holidays: American Tourism in France* (Chapel Hill: University of North Carolina Press, 2004)

Mark Gottdiener, *Life in the Air: Surviving the new culture of air travel* (Lanham, MD: Rowman & Littlefield, 2001)

Ali Salem, *A Drive to Israel: An Egyptian Meets His Neighbors* (Syracuse, NY: Syracuse University Press 2003).

David Zurick, *Errant Journeys: Adventure Travel in a Modern Age* (Austin: University of Texas Press, 1995).

David Leheny, *The Rules of Play: National Identity and the Shaping of Japanese Leisure* (Ithaca, NY: Cornell University Press, 2003) [Recommended]

Most all of the remaining readings are on electronic reserve. What doesn't make in on to electronic reserve will be available for photocopying at the Political Science Department office, 338 Mergenthaler, Hours: Mon-Fri 8 am - 4:30 pm.

September 8

### **Introduction**

September 15

### **The experience of tourism: mobility, authenticity, and cosmopolitanism**

Karen Kennerly, "Far Away So Close," *The New Republic* (July 19-26, 1999), pp. 44-9.

Daniel J. Boorstin "From Traveler to Tourist: The Lost Art of Travel," in *The image: a guide to pseudo-events in America* (New York :Atheneum, 1972), pp. 77-117.

Jonathan Culler, "The Semiotics of Tourism," in *Framing the Sign: Criticism and its Institutions* (Oxford: Blackwell, 1988), pp. 153-167.

Paul Fussell, "Travel, Tourism & International Understanding" in *Thank God For The Atom Bomb And Other Essays* (New York: Summit Books 1998), pp. 151-176.

Ulf Hannerz, "Cosmopolitans and Locals in World Culture," in Mike Featherstone (ed.) *Global Culture: Nationalism, Globalization, and Modernity*, (Sage, 1990) pp. 237-252.

George Gmelch, "Let's Go Europe: What Student Tourists Really Learn," in *Tourists and Tourism: A Reader*, edited by Sharon B. Gmelch (Long Grove, IL: Waveland Press, 2004), pp. 419-432

September 22

**The politics of mobility: Travel, borders crossings, and global politics**

Mark B. Salter, *Rights of Passage: The Passport in International Relations* (Rienner, 2003), pp. 77-100.

Richard Stanton Lambert, *The fortunate traveler: a short history of touring and travel for pleasure*, (London: Andrew Melrose, 1950), pp. 210-225

Chris Endy, *Cold War Holidays: American Tourism in France*, pp. 33-54.

Louis L. Jaffe, "The Right to Travel: The Passport Problem," *Foreign Affairs* (October 1956):17-28

Christopher Endy, "Travel and world power: Americans in Europe, 1890-1917" *Diplomatic History*, 22, 4 (Fall 1998): 565-594.

Somerset R. Waters, "The American Tourist," *Annals of the American Academy of Political and Social Science*, v. 368 (November 1966):109-118

September 29

**Tourism and the Cold War: American Tourism in France**

Chris Endy, *Cold War Holidays: American Tourism in France*, pp. 1-32, 55-209.

Michael Z. Wise, "A Cold-War Weapon Disguised as a Place to Spend the Night," *New York Times* July 21, 2001, page A17.

October 6

**Tourism, the state, modernity and national identity formation in Japan**

David Leheny, *The Rules of Play: National Identity and the Shaping of Japanese Leisure* (Ithaca: Cornell University Press, 2003), p. 1-41, 133-182.

Note: pages not on electronic reserve will be available for photocopying at the Political Science Department office (338 Mergenthaler).

October 13

**The global political economy of tourism: An “engine” for development?**

D. Nicholson-Lord, “The politics of travel: Is tourism just colonialism in another guise?” *The Nation*, October 6, 1997, pp 11-16.

“Third World Tourism,” *The Economist* March 11, 1989, pp. 19-22.

David Harrison, “Tourism, Capitalism and Development in Less Developed Countries.” in Leslie Sklair, ed. *Capitalism and Development* (London: Routledge, 1994), pp. 232-57.

Louis Turner, “The International Division of Leisure: Tourism and the Third World,” *World Development* 4, 3 (March 1976): 253-260.

Group Huit, “The Sociocultural Effects of Tourism in Tunisia: A Case Study of Sousse.” In *Tourism: Passport to Development?*, edited by Emanuel de Kadt, (New York: Oxford University Press, 1979.) pp. 285-304.

Tim Mitchell, “Worlds Apart: An Egyptian Village and the International Tourism Industry,” *Middle East Report* No. 196 (September-October 1995): 8-11.

Michael Clancy, “Tourism and Development: Evidence from Mexico,” *Annals of Tourism Research* 26, 1 (1998):1-20.

John Brohman, “New Directions in Tourism For Third World Development,” *Annals of Tourism Research* Vol. 23, No. 1 (1996):48-70.

Regina Scheyvens, “Backpacker tourism and Third World development,” *Annals of Tourism Research*, Volume 29, Issue 1, January 2002, Pages 144-164.

October 20

**Commodifying Adventure: Ecotourism and its limits**

David Zurick, *Errant Journeys*, pp. 1-187

October 27

### **Tourism and Terrorism: The case of Egypt**

Salah Wahab, "Tourism and terrorism: synthesis of the problem with emphasis on Egypt." in A. Pizam and Y. Mansfeld (eds.) *Tourism, Crime and International Security* (London: John Wiley & Sons, 1996), pp. 175-186.

Heba Aziz, "Understanding the attacks on tourists in Egypt" *Tourism Management* 16, 2 (1995): 91-95.

Caryle Murphy, "Egypt Seeks solutions to Militants' challenge," *Washington Post* Nov. 29, 1992  
Barbara Smith, "Heaven or hell?" *The Economist*; March 20, 1999 Egypt Survey, pp. S14-5.  
Dan Murphy "Terror strikes in Egypt" *Christian Science Monitor* July 25, 2005

For a chronology of attacks on tourist targets in Egypt, see:  
<http://www.usdivetravel.com/T-EgyptTerrorism.html>

Bruce Hoffman, "Protecting American Interests Abroad: U.S. Citizens, Businesses, and Non-Governmental Organizations." *Testimony presented to the Subcommittee on National Security*.  
<http://www.rand.org/publications/CT/CT176/>

David Nicholson-Lord "Against the western invaders" *New Statesman* Dec. 9, 2002, pp. 22-24.  
Brendan O'Neill, "Don't blame the backpacking victims" *Christian Science Monitor* January 6, 2003.

November 3

### **Tourism and Peace I : The rise and fall of the "New Middle East"**

Louis J. D'Amore, "Tourism: A Vital Force for Peace," *The Futurist* (May-June 1988): 23-28.

Shimon Peres, *The New Middle East* (New York : Henry Holt, 1993), pp. 149-153.

Rebecca L. Stein, "'First Contact' and Other Israeli Fictions: Tourism, Globalization, and the Middle East Peace Process," *Public Culture* 14, 3 (2002): 515-543

Waleed Hazbun, "Mapping the Landscape of the 'New Middle East': The Politics of Tourism Development and the Peace Process in Jordan," in *Jordan in Transition, 1990-2000*, edited by George Joffé, (New York: Palgrave, 2001), pp. 330-345.

Abraham Pizam, Aliza Fleischer and Yoel Mansfeld, "Tourism and Social Change: The Case of Israeli Tourists Visiting Jordan," *Journal of Travel Research* 41, (November 2002):177-184.

Milman, A., Reichel, A. and Pizam, A. "The impact of tourism on ethnic attitudes: The Israeli-Egyptian case," *Journal of Travel Research* 29,2 (1990): 45-49.

## **Tourism and Peace II: Re-Imagining the “New Middle East”**

Ali Salem, *A Drive to Israel: An Egyptian Meets His Neighbors* (Syracuse University Press 2003), pp. 9-136. Text available for photocopying at the Political Science Department office (338 Mergenthaler).

November 17

### **Airports, air travel and the culture of airspaces**

Gottdiener, M. (2001). *Life in the air: Surviving the new culture of air travel* (Lanham, MD: Rowman & Littlefield), pp. 1-37, 59-89, 102-203.

Pico Iyer, “Where Worlds Collide: In Los Angeles International Airport, the future touches down,” *Harper’s Magazine* (August 1995): 50-57

Debbie Lisle “Site Specific: Medi(t)ations at the Airport” in Cynthia Weber and Francois Debrix, (eds.), *Rituals of Mediation* (Minneapolis: University of Minnesota Press, 2003) pp. 3-29

December 1

### **After 9/11: A new global geography of borders, mobility, and tourism?**

Daivd Pascoe, *Airspaces* (London: Reaktion Books, 2001), pp. 186-196.

*The 9/11 Commission Report* (Norton, 2004) pp. 1-46, 383-393

Debbie Lisle “Gazing at Ground Zero: Tourism, Voyeurism and Spectacle” *Journal for Cultural Research* Volume 8, Number 1 (January 2004) pp. 3-21.

Pillip A. Karber, “Re-Constructing Global Aviation In An Era Of The Civil Aircraft As A Weapon Of Destruction,” *Harvard Journal of Law & Public Policy*, Vol. 25, Issue 2 (Spring 2002): 781-814.

Joseph S. Szyliowicz, “International Transportation Security” *Review of Policy Research*, Vol. 21 Issue 3, (Fall 2004): 351- 368.

Salter, Mark “Passports, Mobility, and Security: How smart can the border be? *International Studies Perspectives*, Vol. 5 Issue 1 (Feb 2004): 71-91.

al-Hamarneh, Ala, and Christian Steiner. "Islamic Tourism: Rethinking the Strategies of Tourism Development in the Arab World after September 11, 2001." *Comparative Studies of South Asia, Africa and the Middle East* 24:1 (Spring 2004): 18-27.

Josh Martin, “The Big Bounce Back,” *Middle East* May 2005, p. 34-7.

December 8 **Urban geographies of tourism development: The case of Baltimore**

Dennis R. Judd, "Constructing the Tourist Bubble," in Judd and Fainstein (eds.), *The Tourist City*, (Yale, 1999), pp. 35-53.

Donald F. Norris, "If We Build it, They will Com! Tourism-Based Economic Development in Baltimore," in Dennis R. Judd (ed.) *The Infrastructure of Play* (ME Sharpe, 2003), pp. 125-167.

Marc Levine, "Third-World City in the First World': Social Exclusion, Racial Inequality, and Sustainable Development in Baltimore, Maryland," in Mario Polèse and Richard Stren (eds), *The Social Sustainability of Cities: Diversity and the Management of Change* (U of Toronto Press, 2000), pp. 123-156.

Chris Kaltenbach, "Baltimore promoting its black heritage." *The Baltimore Sun* June 13, 2005.

Dennis R. Judd, "Visitors and the spatial ecology of the city," in Hoffman, Fainstein and Judd (eds.), *Cities and Visitors* (Blackwell, 2003) pp. 23-38.

MacCannell, Juliet Flower. "The Non-Accidental Tourist." *Design Book Review* (Fall 2000): 63-71.

December 15, 2-5 pm: **Class presentations**

**\*Research Paper is due in class\*** (No extensions beyond this date.)

We will meet 2-5 pm in the exam time slot.

**Each student will give a short 5-7 minute presentation about their paper.**

Alternatively, you may schedule your presentation for a class during the semester in which our topic most closely related to yours. If you wish to do so, please arrange with me at least one week in advance.