

AMERICAN UNIVERSITY OF BEIRUT
Department of Political Studies and Public Administration

PSPA 238: International Political Economy

Professor W. Hazbun

Spring 2011

Office hours: Wed. & Friday 1pm-2pm
Office: Jesup Hall, Room No. 201

Mon. & Wed.
4pm-5:15pm
Nicely 415

This course provides an introduction and critical examination of the politics of international economic relations and transnational economic activity. We will begin with an overview of classic and modern schools of international political economy (IPE) theory, including mercantilism and realism, varieties of liberalism, and Marxism, as well as some other critical approaches. These perspectives provide the theoretical basis for studying a wide range of topics. The course will then survey various issue areas such as international trade, the global financial system, the role of transnational corporations in the global economy, economic relations and national security, the IPE of oil, debates surrounding “development,” global migration, and international tourism. We will conclude by considering the so-called “anti-globalization” movement. With selected cases studies throughout the course, we will give special consideration to the politics of globalization in the Middle East.

Requirements:

Class attendance & participation (20% of final grade)	
In-class quiz, Week 4	(10%)
Midterm exam, Week 11	(25 %)
Final Exam	(45 %)

Readings: Most readings will be made available in readers for purchase at the bookstore.

1. Introduction to IPE: Markets, States, and Politics (Feb. 16)

Balaam and Veseth, *Introduction to International Political Economy* Ch 1.

2. Theories of IPE(1): Realism and States (Feb. 21)

Balaam and Veseth, *Introduction to International Political Economy* Ch. 2

Kenneth Waltz, “Globalization and American Power,” *National Interest* (Spring 2000): 46-56

2. Theories of IPE (2): Liberalism and Markets (Feb. 23)

Balaam and Veseth, *Introduction to International Political Economy* Ch. 3

Review of Martin Wolf, *Why Globalization Works* (Yale, 2004) by Lorenzo Bernaldo De Quiros,
The Cato Journal Vol. 24, No. 3 (Fall 2004) 379-387

3. Theories of IPE (3): Marxism and Classes (Feb. 28)

Balaam and Veseth, Chaps. *Introduction to International Political Economy*, Ch. 4
Karl Marx and Friedrich Engels, *Manifesto of the Communist Party*.

3. Theories of IPE (4): Critical perspectives (March 2)

Balaam and Veseth, Chaps. *Introduction to International Political Economy*, Ch. 5
Karl Polanyi, "Our Obsolete Market Mentality," *Commentary*, Vol. 3, (Feb. 1947): 109-117.

4. The global politics of production and trade (March 7, 9)

QUIZ on theories of IPE (March 7)

Balaam and Dillman, *Introduction to International Political Economy*, Ch. 6, 12
Walden Bello and Philippe Legrain, "Should the WTO be abolished?" *Ecologist*
(Dec2000/Jan2001): 20-3

5. The rise of global finance, debt, and crises (March 14, 16)

Balaam and Dillman, *Introduction to International Political Economy*, Ch. 7 & 8
Walden Bello, "Domesticating markets: a social justice perspective on the debate over a new
global financial architecture," *Multinational Monitor* 20, 3 (1999)
The Editors, "Getting By in the Global Downturn," *Middle East Report* No. 252 (Fall 2009)

6. Transnational corporations and technology (March 21, 23)

Balaam and Dillman, *Introduction to International Political Economy*, Ch. 17, 10

7. The politics of development (March 28, 30)

Balaam and Dillman, *Introduction to International Political Economy*, Ch. 11
Robert H. Wade, "What strategies are viable for developing countries today?" *Review of
International Political Economy* 10, 4 (November 2003): 621-644.
Pete W. Moore, "QIZs, FTAs, USAID and the MEFTA: A Political Economy of Acronyms,"
Middle East Report, No. 234 (Spring, 2005), pp. 18-23.
Arturo Escobar, "The Invention of Development," *Current History* (Nov. 1999): 382-386.

8. The Middle East and the global economy (1): Egypt and Tunisia (April 4, 6)

Balaam and Dillman, *Introduction to International Political Economy*, Ch. 14
Joel Beinin, "The Working Class and Peasantry in the Middle East: From Economic
Nationalism to Neoliberalism," *Middle East Report*, No. 210 (Spring, 1999), pp. 18-22.
Clement Henry and Robert Springborg, *Globalization and the Politics of Development in the Middle
East*, 2nd ed. (Cambridge, 2010), pp. 162-211.

9. China and other rising economic powers (April 11,13)

Balaam and Dillman, *Introduction to International Political Economy*, Ch. 13.

Giovanni Arrighi, "Reading Hobbes in Beijing: Great power politics and the challenge of the peaceful ascent" (2009)

10. The IPE of oil and national security (April 18, 20)

Balaam and Dillman, *Introduction to International Political Economy*, Ch. 19

Toby Jones, "Saudi Alchemy: Water Into Oil, Oil Into Water" *Middle East Report* No. 254 (Spring 2010).

Balaam and Dillman, *Introduction to International Political Economy*, Ch. 9

Christopher Parker and Pete W. Moore, "The War Economy of Iraq," *Middle East Report*, No. 243 (Summer 2007): 6-15

11. MIDTERM EXAM (April 27)

12. Migration and the global economy (May 2, 4)

Balaam and Dillman, *Introduction to International Political Economy*, Ch. 16

Monica Smith, "Model Employees": Sri Lankan Domestic workers in Lebanon, *Middle East Report*, No. 238 (Spring 2006)

Ahmed Kanna, "Dubai in a Jagged World," *Middle East Report* No. 243 (Summer 2007)

13. The political economy of international tourism (May 9,11)

Louis Turner, "The International Division of Leisure: Tourism and the Third World," *World Development* 4, 3 (March 1976): 253-260.

Nigel Disney, "Review of *Soleil des Hyenes*." *MERIP Reports* No. 66 (April 1978): 22.

"Third World Tourism," *The Economist* March 11, 1989, pp. 19-22.

Tim Mitchell, "Worlds Apart: An Egyptian Village and the International Tourism Industry," *Middle East Report* No. 196 (September-October 1995): 8-11.

Waleed Hazbun, "Images of openness, Spaces of control: The politics of tourism development in Tunisia," *Arab Studies Journal* (Fall 2007/Spring 2008): 10-35.

"Revising Itineraries of Tourism and Tourism Studies in the Middle East and North Africa," *Journal of Tourism and Cultural Change* 8, 4 (December 2010): 225-239.

14. The Middle East and the global economy (2): The Gulf (May16)

Clement Henry and Robert Springborg, *Globalization and the Politics of Development in the Middle East*, 2nd ed. (Cambridge, 2010), pp. 226-249.

Kristin Smith Diwan and Fared Mohamedi, "The Gulf Comes Down to Earth," *Middle East Report* (Fall 2009)

Christopher Davidson, "Dubai: Foreclosure of a dream," *Middle East Report* (Summer 2009): 8-13.

14. The Middle East and the global economy (3): Lebanon (May 18)

Clement Henry and Robert Springborg, *Globalization and the Politics of Development in the Middle East*, 2nd ed. (Cambridge, 2010), pp. 296-303.

Guilain Denoeux and Robert Springborg, "Hariri's Lebanon," *Middle East Policy* (October 1998).

Nisreen Salti and Ash Bâli, "How Lebanon Has Weathered the Storm" *Middle East Report* (Fall 2009).

15. The global environment and the "anti-globalization" movement (May 23, 25)

Balaam and Dillman, *Introduction to International Political Economy*, Ch. 20

Duncan Green and Matthew Griffith, "Globalization and its discontents," *International Affairs* 78, 1 (2002): 49-68.

Robert O'Brien and Marc Williams, "Governing the Global Political Economy" in *Global Political Economy* (Palgrave, 2004), pp. 315-337

Chuck Morse, "Theory of the Anti Globalization Movement," *New Formulation* (Nov. 2001).

FINAL EXAM Date to be announced