

190.679 International Political Economy and Globalization

Time: Thursdays 2:00pm-3:50pm

Location: 366 Mergenthaler

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Part I of this seminar begins with a survey of contending theoretical perspectives in international political economy (IPE) including neoliberal institutionalism, realism, constructivism, and various Marxist, Gramscian, and critical geopolitical approaches. Special focus will be given to how these various perspectives address the issue of “globalization” and the governance of the global economy. In addition we explore what I term statist and anti-statist approaches to the question of the state and globalization. Part II surveys some core IPE issue areas including trade, regionalism, finance, transnational corporations and globalized production. Part III considers some emerging issue areas and themes: the role of private authorities and self-regulation in the governance of economic activity, the politics of intellectual property rights (with a look at alternative models of digital governance), and the relationship between global expert knowledge and the politics of economic development.

Course requirements:

A. Literature review paper and presentation: 1) Each student will choose a week for which she/he will prepare a 5-7 page critical review of the readings. That paper will be left in my mailbox or emailed to me by 8 am the morning of the seminar. **2)** He/she will give a 10-15 minute presentation reviewing the literature, presenting an assessment/critique, and suggesting questions/issues for discussion. **3)** The paper is then to be revised and expanded into a 12-15 page paper, which should have a solid thesis and conclusion, **due within three weeks** (or by May 10, whichever comes first).

B. Topical paper: A second 15 paper on a topic related to international political economy and globalization, broadly defined, is also required. You are encouraged to follow your interests and are free to address any relevant topic and theories. One suggestion is that the paper *critically evaluates* the IPE literature on a issue/topic/question area in terms of contending theoretical perspectives. This paper need not require extensive research and you may even stick close to the assigned readings for issue area covered in the course, though you might want to fill in some gaps. **The paper is due by the May 10.** Note: the two papers should not overlap.

Books (available for purchase, also on reserve):

Robert O. Keohane, *Power and Governance in a Partially Globalized World*, (Routledge, 2002)

Robert Gilpin, *Global Political Economy: Understanding the International Economic Order* (Princeton, 2001)

Susan Strange, *The Retreat of the State: The Diffusion of Power in the World Economy* (Cambridge, 1996)

Eric Helleiner, *States and the Reemergence of Global Finance* (Cornell, 1996)

Required readings not in the required texts should be available on electronic reserve. Some of the larger book sections and readings that don't make it onto electronic reserve will be available for photocopying in the political science office.

February 3: Introduction

Peter J. Katzenstein, Robert O. Keohane and Stephen D. Krasner, "International Organization and the Study of World Politics," *International Organization*, 52,4 (Fall 1998): 645-686.

Paul Langley, "Confronting Globalisation: International Political Economy and its Critics" *Millennium: Journal of International Studies* 29, 2 (2000): 461-469.

Thomas J. Biersteker, "Globalization and the Modes of Operation of Major Institutional Actors," *Oxford Development Studies* 26, 1 (February 1998): 15-31

Mark Blyth and Hendrik Spruyt "Our past as prologue," *Review of International Political Economy* 10, 4 (December 2003): 607-620 [Recommended]

PART I: THEORETICAL APPROACHES

February 10: Neo-liberal institutionalism and the governance of globalization

Robert O. Keohane, *Power and Governance in a Partially Globalized World*, pp. 1-62, 191-287.

Robert Gilpin, *Global Political Economy*, pp. 77-93, 377-402.

February 17: Realism, state power, and international political economy

Robert Gilpin, *Global Political Economy*, pp. 1-24, 93-102.

John Ikenberry, "Don't Panic: How Secure is Globalization's Future?" *Foreign Affairs* 79, 3 (May-June 2000): 145-51.

Jonathan Kirshner, "The Political Economy of Realism," in Ethan B. Kapstein and Michael Mastanduno, (eds.), *Unipolar Politics: Realism and State Strategies After the Cold War*, (Columbia, 1999), pp. 69-102.

Kenneth Waltz, "Globalization and American Power," *National Interest* (Spring 2000): 46-56.

Joseph M. Grieco, "The Maastricht Treaty, Economic and Monetary Union, and the Neorealist Research Programme," *Review of International Studies* 21 (January 1995): 21-40.

Stephen Krasner, *Structural Conflict: The Third World Against Global Liberalism* (California, 1985), pp. 3-31.

February 24: Marxist, Gramscian, and geopolitical perspectives

Robert W. Cox, "Social Forces, States, and World Orders," in Robert O. Keohane (ed.), *Neorealism and Its Critics*, (Columbia, 1986), pp. 204-54. [Background]

Stephen R. Gill and David Law, "Global Hegemony and the Structural Power of Capital," *International Studies Quarterly* 33, 4 (December 1989): 475-499.

Leslie Sklair, "Competing Conceptions of Globalization," *Journal of World-Systems Research* 5, 2 (Spring 1999): 143-163.

William I. Robinson, *A Theory of Global Capitalism, Production, Class, and State in a Transitional World* (Johns Hopkins, 2004), pp. 1-32, 145-178.

John Agnew, "The Territorial Trap: The Geographical Assumptions of International Relations Theory," *Review of International Political Economy* 1,1 (1994): 53-80.

John Agnew, "The New Global Economy: Time-Space Compression, Geopolitics, and Global Uneven Development," *Journal of World-Systems Research* 7,2 (Fall 2001), 133-154.

David Harvey, "Globalization in Question," *Rethinking Marxism* 8, 4 (Winter 1995): 1-17.

March 3: Constructivist approaches

Martha Finnemore, *National Interests in International Society* (Cornell 1996), pp. 1-33, 89-127. [copies]

Rawi Abdela, *National Purpose in the World Economy* (Cornell 2001), pp. 24-44.

Peter M. Haas, "Social Constructivism and the Evolution of Multilateral Environmental Governance," in Aseem Prakash and Jeffrey A. Hart (eds.), *Globalization and Governance*, (Routledge, 1999), 103-133.

John Gerard Ruggie, "Reconstituting the Global Public Domain -- Issues, Actors, and Practices," *European Journal of International Relations* 10, 4 (December 2004): 499-531.

Thomas Biersterker, "The 'Triumph' of Liberal Economic Ideas in the Developing World," in Barbara Stallings (ed.), *Global Change, Regional Response: The New International Contexts of Development* (Cambridge, 1995), pp. 174-196.

Ben Rosamond "Discourses of globalization and the social construction of European identities" *Journal of European Public Policy* 6, 4 (December 1999): 652-68.

March 10: Statism, national economic systems, and the limits of globalization

Robert Gilpin, *Global Political Economy*, pp. 103-195, 362-376.

Robert Wade “Globalization and its limits: Reports of the death of the national economy are greatly exaggerated,” in Suzanne Berger and Ronald Dore, (eds.) *National Diversity and Global Capitalism*, (Cornell, 1996), pp. 60-88.

Suzanne Berger, “Globalization and politics” *Annual Review of Political Science* 3 (2000):43-62.

Paul Hirst and Grahame Thompson, *Globalization in Question*, (Polity, 1999), pp. 1-18, 256-280.

Linda Weiss, “Globalization and the Myth of the Powerless State,” *New Left Review*, No. 225 (September/October 1997): 3-27.

March 17 No class

March 24: Anti-statism I: Structural power and the restructuring of state authority

Susan Strange, *The Retreat of the State* (Cambridge 1996), pp. ix-xvi, 3-199.

Stephen Kobrin, “Economic governance in an electronically networked global economy” in Rodney Bruce Hall and Thomas J. Biersteker (eds.) *The Emergence of Private Authority in Global Governance* (Cambridge, 2002), pp. 43-75.

Saskia Sassen, “The state and globalization,” in Rodney Bruce Hall and Thomas J. Biersteker (eds.) *The Emergence of Private Authority in Global Governance* (Cambridge, 2002), pp. 91-112.

Angus Cameron and Ronen Palan, *The Imagined Economies of Globalization* (Sage, 2004), pp. 89-108. [Recommended]

March 31: Anti-statism II: Globalization as turbulence

James N. Rosenau, *Along the Domestic-Foreign Frontier* (Cambridge, 1997), pp. 3-173. [copies]

James N. Rosenau, *Distant Proximities: Dynamics beyond Globalization* (Princeton University Press, 2003), pp. 50-78, 390-420. [copies]

Arjun Appadurai, “Disjuncture and Difference in the Global Cultural Economy,” *Public Culture* 2,2 (Spring 1990): 1-24. [Background]

Janice Thomson and Stephen Krasner, “Global Transactions and the Consolidation of Sovereignty,” in E. Czempiel and J.N. Rosenau, (eds.) *Global Changes and Theoretical Challenges*, (Lexington Books, 1989), pp. 195-219. [Recommended]

PART II: CORE ISSUE AREAS

April 7: Trade, regionalism, and globalization

Robert Gilpin, *Global Political Economy*, pp. 196-233, 341-361.

Helen Milner, "The Political Economy of International Trade" *Annual Review of Politics* 2:91-114.

Sophie Meunier, "France, Globalization and Global Protectionism," Harvard University, Center for European Studies Working Paper Series, #71, February 2000.

Paul Hirst and Grahame Thompson, *Globalization in Question*, (Policy, 1999 2nd ed.), pp. 228-255.

Mitchell Bernard, "States, social forces, and regions in historical time: toward a critical political economy of Eastern Asia," *Third World Quarterly* 17, 4 (1996): 649-665.

April 14: Money and the globalization of finance

Robert Gilpin, *Global Political Economy*, pp. 234-277.

Eric Helleiner, *States and the Reemergence of Global Finance: From Bretton Woods to the 1990s*, pp. 1-209.

Benjamin J. Cohen, "Phoenix risen: The resurrection of global finance," *World Politics* 48, 2 (January 1996): 268-296.

Robert Wade and Frank Veneroso, "The Asian Crisis: The High Debt Model Versus the Wall Street-Treasury-IMF Complex," *New Left Review* No. 228 (April 1998): 3-23.

Gerard Toal, "Borderless Worlds? Problematizing Discourses of Deterritorialization," in Klot and Newman (eds.), *Geopolitics at the End of the Twentieth Century*, (Frank Cass 2000), pp. 139-154. [Recommended]

April 21: Transnational corporations and the globalization of production

Robert Gilpin, *Global Political Economy*, pp. 278-304.

Peter Dicken, *Global Shift: Transforming the World Economy* (Guilford 1998, 3rd Edition), pp. 1-15

Winifred Ruigrok, "International Corporate Strategies and Restructuring," in Stubbs and Underhill, (eds.), *Political Economy and the Changing Global Order* (Oxford, 2000), pp. 320-331.

Gary Gereffi, "Global production systems and third world development," in Barbara Stalling (ed.) *Global change, regional response*, (Cambridge) pp. 100-142.

Michael Storper, "Territories, flows and hierarchies in the global economy," in *The Regional World: Territorial Development in a Global Economy* (The Guilford Press, 1997), pp. 169-194.

Michael Storper, "Lived Effects of the Contemporary Economy: Globalization, Inequality, and Consumer Society," *Public Culture* 12, 2 (2000):375-409

PART III: EMERGENT ISSUES AND THEMES

April 28: Private authority, self-regulation, and alternative modes of governance

Virginia Haufler, "Globalization and Industry Self-Regulation," in Miles Kahler and David Lake, (eds.), *Governance in a Global Economy* (Princeton University Press, 2003), pp. 226-252.

Karsten Ronit, "Institutions of Private Authority in Global Governance: Linking Territorial Forms of Self-Regulation," *Administration & Society* 33, 5 (November 2001): 555-578.

Sangbae Kim and Jeffrey A. Hart, "The Political Economy of Wintelism: A New Mode of Power and Governance in the Global Computer Industry," in Rosenau and Sing (eds.) *Information Technologies and Global Politics*: (SUNY Press, 2002), pp. 143-168.

Timothy Schoechle, "Re-examining Intellectual Property Rights in the Context of Standardization, Innovation and the Public Sphere," *Knowledge, Technology & Policy* 14,3 (Fall 2001):109-126.

Charles Sabel, "Constitutional orders: trust building and response to change," in J. R. Hollingsworth and R. Boyer, (eds.) *Contemporary Capitalism: The Embeddedness of Institutions*, (Cambridge, 1997), pp. 154-188.

David Johnson and David Post, "And How Shall the Net Be Governed?: A Meditation on the Relative Virtues of Decentralized, Emergent Law," in B. Kahin & J.H. Keller, (eds.), *Coordinating the Internet* (The MIT Press, 1997), pp. 62-91.

James Boyle, "A Manifesto On WIPO and the Future of Intellectual Property" *Duke Law and Technology Review* No. 9 (2004): 1-11

Henry Jenkins, "Digital Land Grab" *Technology Review* 103, 2 (March/April 2000):103-5.

May 5: Rethinking development and the politics of knowledge

Robert Gilpin, *Global Political Economy*, pp. 305-340

Dani Rodrik, "The Global Governance of Trade as if Development Really Mattered," *UNDP Background Paper, October 2001*. pp. 9-35

Robert H. Wade "What strategies are viable for developing countries today? The World Trade Organization and the shrinking of 'development space'" *Review of International Political Economy* 10,4 (November 2003):621-644

Charles F. Sabel and Sanjay Reddy, "Learning to Learn: Undoing the Gordian Knot of Development Today" *SOPDE Working Paper*, pp. 1-13.

Christopher May, "Unacceptable Costs: The Consequences of Making Knowledge Property in a Global Society," *Global Society* 16,2 (April 2002):123-144.

Arturo Escobar, "The Invention of Development," *Current History* (Nov. 1999): 382-386.

Timothy Mitchell, *Rule of Experts: Egypt, Techno-politics, Modernity* (California, 2002), pp. 1-15, 209-303. [copies]